

## Welcome and Thank You!

Welcome to the 18<sup>th</sup> annual Komen Montana Race for the Cure, and thank you for your support and hard work organizing a team! With your help, we will make this year's Race our most successful yet!



## Why be part of a Team?

Komen Montana makes Race participation fun and easy for teams! All of your team members will receive their race bibs and t-shirts in one convenient pre-assembled packet that can be picked up before the Race or in your Team Tailgate spot! No waiting in lines or waiting to register!

Rally around someone with breast cancer, a survivor, a lost loved one, or organize a group with a shared desire to prevent this disease. Gather your friends, family, co-workers, and neighbors to make a bigger impact in the fight against breast cancer. Team members can also compete for great fundraising and registration prizes, with their donations also counting for individual prizes as well as helping their team to meet its goal. Teams raise more money than individuals, with 75% of all money raised by Komen Montana staying in Montana to provide breast cancer education and mammograms.

## Team Tailgate – Create a whole day of fun with your team!



Team tailgate is a place for teams to park, gather, and celebrate before and after the race. With a \$20 registration fee, teams receive a designated tailgate area with one nearby parking spot. Your team has one place to meet and gather pre and post-race. Decorate your space and compete for the team spirit award. Capture the moment in a team photo, and then walk with your team to the start line. After the Race, come back for more fun! Join other teams for more tailgating fun, listen to

music, and see if your team won a team prize! Register for tailgate when registering your team, or fill out the Team Tailgate Registration form in the back of this packet.

## How do I form a Team?

**ONE: Register your team** The team captain must first register a team at [www.komenmontana.com](http://www.komenmontana.com). Teams should be at least five members. Once you are registered, you will receive an email with important race dates, fundraising tips, and a link to send to your team members so they can join the team. Sign your team up early for a chance to win early registration incentive prizes. Online registration closes May 11<sup>th</sup>.

Prefer to register by mail? You may also complete a paper registration, but please include all team member registration in one packet to expedite the registration process. A registration form is included at the end of this packet. Mailed team registrations must be received by the Komen office by May 11<sup>th</sup>.

### 2012 Race Fees

Adult 5K or 1 mile -\$30

Child (17 and under) 5K or 1 mile - \$12

Sleep in for the Cure - \$37

(includes shipping charges for t-shirt)

**TWO: Recruit Teammates** Invite friends, family, co-workers, and neighbors to become a part of your team. Check with your company about team sponsorship, hang recruitment posters (available on the Komen web site), or send a recruitment email. Your confirmation email will include a link to resources that can help you build your team and help them fundraise for the fight against breast cancer. Team members can participate in either the 5K, 1 mile, or the Sleep in for the Cure events. Sleep in for the Cure team members registered before May 12 will receive a t-shirt and pin in the mail by Race Day; all other Sleep in participants will receive their t-shirts after the Race.

**THREE: Raise Money for the Cure** Have each teammate set a fundraising goal! Each team member will also have a personalized fundraising website to communicate with team members and ask for donations for the fight against breast cancer. Challenge your teammates to compete for the best fundraising team award. All funds raised will count towards totals for both individual and team prizes.

**FOUR: Sign up for Team Tailgate** Team Tailgate is a place for teams to park, gather, and celebrate before and after the Race. With your \$20 donation to Komen Montana for the Tailgate fee, your team will receive a reserved parking spot for one vehicle, plus a reserved tailgate area.

#### **FIVE: Team Awards**

The deadline for having your pledges count toward your team fundraising awards is May 10<sup>th</sup>. Pledges collected after the team deadline will still count toward individual fundraising prizes. Team award winners will receive a free Tailgate spot in the next year's Race, along with other fun prizes from our Tailgate sponsor. Award winners will be announced at the Survivor and Awards Ceremony following the Race.

**SIX: Team Packet Pickup** Your team's Race t-shirts, bibs, tailgate pass, survivor t-shirts and hats, and other race information will be assembled, boxed, and ready for pickup before the Race. Team packets can be picked up during the two days prior to the Race. Team captains will receive an email with more information about early packet pickup in the week prior to the Race. Team packets not picked up early will be available on Race day at the Late Registration tent at the State Capitol. Teams registered for Team Tailgate can have their packets delivered to their tailgate space.

**SEVEN: Race Day and Tailgate** Set up your Team Tailgate spot and gather your team. Pose for a team photo and create a lasting race memory. Explore the Expo area and visit the booths of our Race day sponsors. March to the start line together as a team. After the Awards Ceremony, return for more fun at the Team Tailgate area.

Questions?

Email [teams@komenmontana.org](mailto:teams@komenmontana.org) or call 406-438-1249.

#### **IMPORTANT DATES FOR TEAMS**

**DATE!!** Early Registration Deadline

May 11<sup>th</sup> Team Registration Closes.

All mail-in registrations must be received by the Komen Office

May 17<sup>th</sup> and 18<sup>th</sup> – Early Team Packet Pickup

May 19<sup>st</sup> – Race Day!

